



Conservation Lands Foundation

Protecting America's Heritage

The Donor Bill of Rights

To ensure philanthropy merits the respect and trust of the general public, and donors and prospective donors have full confidence in the Conservation Lands Foundation's (CLF's) ability to utilize donated resources to advance its mission, we declare that all donors have these rights:

- I. To be acquainted with CLF's mission and vision; and to be regularly informed of CLF's needs, challenges, opportunities and accomplishments.
- II. To be informed of the identity of those serving on CLF's Board of Directors; and to expect the Board to exercise prudent judgment in its stewardship responsibilities.
- III. To have access to CLF's most recent financial statements.
- IV. To be informed of the way CLF intends to use its resources; and to be assured that donations will be used for the purposes for which they were intended.
- V. To receive appropriate acknowledgement and recognition in a timely manner.
- VI. To be assured that information about their donation is handled with respect and with confidentiality to the fullest extent provided by law.
- VII. To expect that all relationships with individuals representing CLF will be professional in nature.
- VIII. To be informed whether those seeking donations on behalf of CLF are volunteers, employees or hired solicitors.
- IX. To have the opportunity to request anonymity or to be removed from mailing lists.
- X. To ask questions when making a donation and to receive prompt, truthful and forthright answers.

The statement above was modified for use by the Conservation Lands Foundation. This statement in was originally developed by the American Association of Fund Raising Counsel (AAFRC), Association for Healthcare Philanthropy (AHP), Council for Advancement and Support of Education (CASE) and the Association of Fundraising Professionals (AFP).